

Serial No.: 10/735,940
Docket No.: 90655.0336

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Serial No.: 10/735,940

Docket No.: 90655.0336

First Named

Filing Date: 12/15/2003

Inventor: John H. Kiekhaefer

Art Unit: 2876

Examiner: Jared J. Fureman

Title: Transparent/Translucent
Financial Transaction
Card

Confirmation No.: 3705

Issued: 01/17/2006

Patent No.: 6,986,465

**REVOCATION OF PRIOR POWER OF ATTORNEY WITH NEW POWER OF
ATTORNEY AND CHANGE OF CORRESPONDENCE ADDRESS**

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Commissioner:

American Express Travel Related Services Company, Inc., on behalf of itself, its subsidiaries and affiliates, hereby revokes all previous powers of attorney given in the above-identified application and hereby appoints the practitioners associated with the Customer Number 66170.

Please change the correspondence address for the above-identified application to the address associated with Customer Number 66170.

I am an Officer of the Assignee of record of the entire interest. Statement under 37 CFR 3.73(b) is included.

American Express Travel Related Services
Company, Inc.

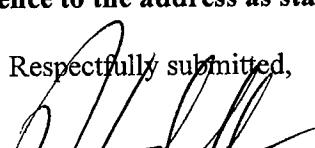
By SPN

Name: Stephen P. Norman

Title: Secretary

Please send all further correspondence to the address as stated above.

Respectfully submitted,


Howard I. Sobelman, Reg. No. 39,038
SNELL & WILMER L.L.P.

Dated: April 15, 2008